



3724 Executive Center Drive, Suite 205 Austin, TX 78731

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[www.edlio.com](http://www.edlio.com)

## Products and Services

Edlio provides CMS (Content Management System) software for an annual subscription fee. This fee includes ongoing updates and unlimited technical support for all staff. Edlio does not charge additional fees for the initial website setup (including a custom graphic design and professional photo shoot where applicable). The annual subscription starts on the initial date of contact with a project manager unless otherwise specified.

Edlio CMS Includes:

### Initial setup and website creation

- Professional photo shoot in selected areas (2 hr. shoot for individual schools, 3 hr. shoot for district-wide solution)
- Professional project managers who provide consultative advice, liaise with graphic designers and tech team as well as promote best practices
- Custom graphic design; includes an initial mockup and allows for up to three rounds of revisions based on initial mockup
- Content migration; excludes calendar items, teacher pages and ancillary organization pages
- Domain name registration

### Web-based CMS (no programming or HTML knowledge required)

- News & announcements
- Multiple calendars
- Subscriptions
- Teacher pages with quick posting
- Unlimited homework uploads
- User managed photo shuffles
- Unlimited HD video galleries
- Mobile ready
- Password protected sections
- Social media integration
- Bell schedules (printer friendly)
- Alumni directory/memoirs



Our passion is developing websites that schools love.



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### **Web-based CMS (continued)**

- Quick poll
- Scrolling marquee
- Sponsorship feature
- Unlimited user accounts
- Free software upgrades and maintenance

### **Technical Support**

- Unlimited, consultative support available to all staff members
- Toll-free number (Mon-Fri, 7:30am- 9:30pm CST)
- Online ticketing system via client's admin site
- Edlio help site: <http://help.edlio.com/>

### **Training**

At website launch:

- 2-2.5 hour on-site “Train the Trainers” style training for key staff members in selected areas
- 2-2.5 hour Web conference training (via Webex) in all other areas

Ongoing:

- 1 hour refresher trainings available as needed
- Mini-trainings with tech support team available as needed

### **Fully Managed Hosting**

The Edlio CMS is fully hosted by us, which means no more worrying about hardware upgrades, bandwidth costs, capacity planning, and security & uptime monitoring. Our job is to keep your website fast and available, which we accomplish with external and internal monitoring for:

- full system availability
- individual service availability
- response time
- denial of service attacks and security threats
- backed up or redundant data storage
- all deployed code is reviewed for security and stability issues



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### Fully Managed Hosting (continued)

- horizontal scaling to quickly increase capacity
- CDN-hosted images and files (\*not all files)
- properly provisioned top of the line servers, meaning much more reliable performance than shared hosting
- load balanced, redundantly designed system
- multiple staff members receive alerts 24/7 and have the ability to rapidly respond to issues

### Special Considerations:

- *Edlio does not provide internet connection or email services*
- *Edlio does not work with third party designers*
- *Custom programming of features or apps is not included*
- *Copyrighted material should not be uploaded without the expressed permission of authoring party*



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